

# LEADERSHIP FOR EXCELLENCE STARTS HERE



**GLOBALLY BENCHMARKED CURRICULUM**

**SCHOLARSHIPS OFFERED BASED ON MERIT**

**WHY IIAM?**

**PLACEMENTS FROM 84+ MNC'S**

**UNIQUE FINISHING SCHOOL FOR BETTER PLACEMENTS**



**IIAM ADVANTAGE**

- 1st Autonomous Management Institute in AP estd in 1987.
- **A/C and WIFI enabled campus.**
- State- of-art infrastructure with Board Room, Seminar Hall, Auditorium & Amphi Theater.
- 10% Fee concession to students with > 75% in graduation.
- Faculty with a perfect blend of Academia and Industry.
- Corporate Mentoring Program
- Well placed Alumni heading Corporates.
- **Separate Hostels for Boys and Girls.**
- Educational loans from banks to eligible candidates
- Life @ IIAM, An experience by itself.

**Eligibility PGDM** : Graduates with min. 50% Marks.  
**Selection Process** : Group Discussion and Personal Interview  
**Qualifying Exams** : CAT/MAT/XAT/GMAT/CMAT/ATMA or Any other CET.

**Eligibility BBA** : Intermediate/ 12th Grade

Obtain Application & Prospectus on payment of Rs. 200/- by cash or DD in favour of Integral Institute of Advanced Management payable at Visakhapatnam to the institution address given below.

IIAM offers functional and Sectoral Specializations with Open Electives

**List of Specializations**

- Human Resource Management
- Marketing Management
- Financial Management
- Business Analytics
- Hospital and Healthcare Management
- Shipping and Logistics
- Banking and Financial Services

**PDGM/MBA  
BBA**

**ADMISSIONS OPEN 2019**

**CORPORATES VISITING IIAM**



**IIAM VIZAG**  
Integral Institute of Advanced Management  
**BUSINESS SCHOOL**

**call**  
**99666 50005**  
**97010 08001**