

# Life at DYPBS



## **Membership in Professional Bodies**





# **Contact:**

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(Program Approved by AICTE, Ministry of Education, Govt. of India)

Success lies Beyond

(Comfort Zone)

Explore with our World-Class Business Education





**Dual Specialization Offered** Marketing | HR | Finance

### **Achievements**



Ranked 1st in the category of Emerging B-Schools among top institutes of West India as per Survey by The Times of India



Conferred with the prestigious "Fastest Growing Business Management Institution of the Year" Award by Bizox Media Network. New Delhi



Conferred with "Business School of the Year" Award by **Economic Times Now** 

## **Academic Collaborations**





### **Corporate Collaborations**









Batch 2021-2023 Sonari, Assam

## **Specialization Offered**





Management

(T)

Minor Specialization Entrepreneurship



#### **Placement Details**

**18** LPA Highest CTC (International) Highest CTC in **Final Placement** 13 LPA Highest CTC (Domestic) 7.67 LPA Average CTC LPA in Final Placement Minimum CTC





#### **Fee Structure**

#### Fee Structure 2022-24

Particulars	Year I	Year II
Tuition Fees	₹3,80,000	₹ 3,80,000
Development Fee	₹7500	₹ 7500
Exam Fees	₹10,000	₹10,000
Total Fees	₹3,97,500	₹ 3,97,500

\* Hostel Fee ₹180,000 (Per Year) not included in the fee structure | # Hostel accommodation is optional

# USPs

Specialization from 1st Semester	IBM Centre of Exellence	Advanced Career Devlopment Program	Laptop or Ipad to Every Student	Smart Classrooms
NLP/DMIT	Placement Training (Profile Based)	Communication, Aptitude, Mock GDPIs & Role Play Session	Coffee with Corporate	Research Papers
Case Study Based Approach	International Placements	Corporate Mentoring	Module on Industry Analysis & Business Analysis	Foreign Language
Cafeteria Approach for Electives	Employability Enhancement Program	MOOCs	Start Up & Innovation Cell	Corporate Certifications

# **Eligibility Criteria**

01

Candidate should be a graduate / post graduate in any discipline from Universities and Institutions recognized by AICTE / UGC / AIU aggregate.

Candidate is required to have appeared in any of the following competitive exams, namely CAT / MAT / CMAT / XAT / ATMA / GMAT or any competitive exam / test acceptable as per AICTE guidelines.

02

Student in final year of graduation can also apply.

03