



ATMA/ATC/70/18-19

01.11.2018

From
Dr D Y Patil
Chairman
AIMS Test for Management Admissions (ATMA) Committee

To
All Management Institutions

Dear Dean/Director/Principal,

Sub: Participation in ATMA-PG Tests for PGDM/MBA Admissions for academic year 2019-20

At the outset, I am thankful to all those institutions who have supported ATMA during last year. Because of your whole-hearted support ATMA witnessed great success in terms of no. of registrations, which were about 20,000.

The nineteen year-old ATMA (AIMS Test for Management Admissions) which is recognized by AICTE / MHRD, GoI for admissions to MBA/PGDM (and in some States MMS and MCA also) courses as a National Level Test along with CAT, CMAT, MAT and XAT.

Schedule of Online Tests

ATMA-PG has been planned on the following dates at about 30 cities across the country:

- **Sunday, 23rd December 2018**
- **Sunday, 17th February 2019**
- **Sunday, 26th May 2019**
- **Sunday, 23rd June 2019**
- **Sunday, 28th July 2019**

About ATMA-PG

ATMA tests the candidate's verbal, quantitative and analytical abilities. The scores in each of these abilities are supplied to the participating institutions to assist them in the selection process. There are over 200 institutions that accept ATMA scores and have shown appreciation of the total transparency of the process that we follow for the test as well as the quality.

We have mock tests for the benefit of students and a lot of digital campaigning and print media is being undertaken.

The sample questions available at www.atmaaims.com will give you an idea of the nature of the test. The list of participating institutions arranged by regions and cities will facilitate the candidate's choice. All information on the test, for institutions and candidates is available on our website at www.atmaaims.com.

Participation by Institutions in ATMA-PG

We are charging the institutions a modest participation fee (details in the attachment) to cover just a part of the costs of conducting the Test.

We are happy to inform you that AIMS is launching ATMA-UG tests also on Sunday, the 14th April and Sunday, the 12th May 2019

Please send a clear soft copy of the advertisement (A4 size – W 17 cms and H 24 cms in .JPEG or .PDF format, with not more than 500 pixels) as an email attachment to atma.secretariat@gmail.com, along with your filled-in PARTICIPATION FORM plus the fee and GST amount.

Last date for sending the Participation Forms:

For 23.12.2018 – on or before 10.11.2018
For 17.02.2019 – on or before 02.01.2019
For 26.05.2019 – on or before 27.02.2019
For 23.06.2019 – on or before 05.06.2019
For 28.07.2019 – on or before 03.07.2019

Note: No fee for ATMA-UG tests for those Institutions who participate in All tests of ATMA-PG.

If you wish to have any further information or clarification, please visit www.atmaaims.com or call us at Tel. 040 – 23417876 / 48544057, or e-mail us at atma.secretariat@gmail.com, atmacommunications@gmail.com.

I look forward to hearing from you.

With warm personal regards,



Dr D Y Patil
Chairman – ATMA Committee