



21.10.2019

From
Dr D Y Patil
Chairman
AIMS Test for Management Admissions (ATMA) Committee

To
All Management Institutions

Dear Dean/Director/Principal,

Sub: Participation in ATMA Tests for PGDM/MBA Admissions for academic year 2020-21

At the outset, I am thankful to all those institutions who have supported ATMA during last year. Because of your whole-hearted support ATMA witnessed great success in terms of no. of registrations, which were about 20,000.

The Twenty year-old ATMA (AIMS Test for Management Admissions) which is recognized by AICTE / MHRD, GoI for admissions to MBA/PGDM (and in some States MMS and MCA also) courses as a National Level Test along with CAT, CMAT, MAT and XAT.

Schedule of Online Tests

ATMA has been planned on the following dates at about 30 cities across the country:

- **09th February 2020**
- **17th May 2020**
- **July 2020 (date yet to be decided)**

About ATMA

ATMA tests the candidate's verbal, quantitative and analytical abilities. The scores in each of these abilities are supplied to the participating institutions to assist them in the selection process. There are over 200 institutions that accept ATMA scores and have shown appreciation of the total transparency of the process that we follow for the test as well as the quality.

We have mock tests for the benefit of students and a lot of digital campaigning and print media is being undertaken.

The sample questions available at www.atmaaims.com will give you an idea of the nature of the test. The list of participating institutions arranged by regions and cities will

facilitate the candidate's choice. All information on the test, for institutions and candidates is available on our website at www.atmaaims.com.

Participation by Institutions in ATMA

We are charging the institutions a modest participation fee (details in the attachment) to cover just a part of the costs of conducting the Test.

Please send a clear soft copy of the advertisement (A4 size – W 17 cms and H 24 cms in .JPEG or .PDF format, with not more than 500 pixels) as an email attachment to atma.secretariat@gmail.com, along with your filled-in PARTICIPATION FORM plus the fee and GST amount.

Note: No fee for ATMA-UG tests for those Institutions who participate in All tests of ATMA-PG.

If you wish to have any further information or clarification, please visit www.atmaaims.com or call us at Tel. 040 – 23417876 / 48544057, or e-mail us at atma.secretariat@gmail.com.

I look forward to hearing from you.

With warm personal regards,



Dr D Y Patil
Chairman – ATMA Committee